

Radio Boston

Your internet radio. Live from Boston, MA.

Advertising / Partnership Opportunities

RadioBoston is the premier internet radio station in Boston, MA. With thousands of listeners, RadioBoston is truly paving the way for the future of radio - the internet. In today's society, where pretty much everyone has the internet at their fingertips, the vast majority of people already have everything they need to listen to internet radio. With waning interest in subscription-based satellite radio, and the expensive equipment of terrestrial HD radio, internet radio's listenership is growing in leaps and bounds. RadioBoston does not require any special equipment, and by operating much like a traditional radio station, with sponsorships and partner companies, RadioBoston has never charged subscription fees. RadioBoston's following is growing, and new shows are soon to be added. With this expansion quickly becoming a reality, opportunities now exist to partner with RadioBoston and get your message out to the public.

RadioBoston is currently offering multiple advertising and partnership opportunities to businesses in the Boston area. Packages start as low as \$50 per month, and range from a mention of your business as a sponsor of our flagship sports talk show, *Sickeningly Awesome Sports*, to recorded audio advertisements within and between shows and songs, read either by you or one of our radio personalities. Some pre-designed packages are listed below. Packages are customizable, and single event sponsorships are also available for special broadcasts such as sporting events.

For more information, contact Jim Akimchuk at jim@radioboston.net or 781-645-2927

Package	Description	Price /mo
Sickeningly Awesome Sponsor	This package makes your business a title sponsor of the <i>Sickeningly Awesome Sports Show</i> . Your business will be mentioned throughout every show (two shows per week).	\$100
Standard Station Sponsor	This is our standard advertising package, your business will be mentioned during breaks in programming on RadioBoston.net, across different shows and music segments.	\$75
Station Partner (for storefront businesses)	In exchange for the lower price, a small RadioBoston ad will be displayed in your store. Your business will be mentioned during breaks in programming on RadioBoston.net, across different shows and music segments.	\$50